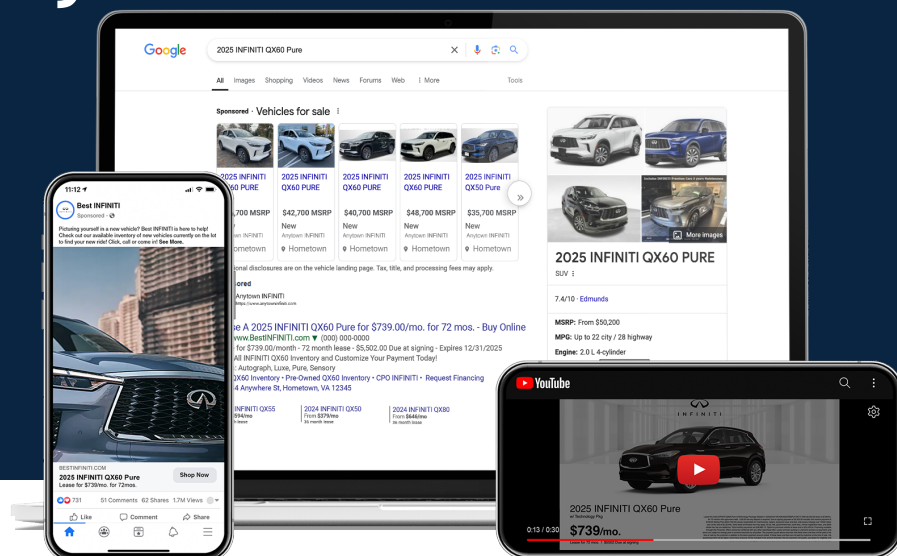


Dominate every digital touchpoint with your inventory.

fueled by **apollo**

Apollo Ads captures and converts more ready-to-buy shoppers by advertising every vehicle, every time.



"Team Velocity delivers the very best marketing technology with their Apollo platform. Being able to visualize the entire customer journey, from which ads they engaged with to what emails they clicked to what car they bought, has been invaluable to our team."



Mario Murgado Jr.

Marketing & Operations Director | Murgado Automotive Group

Apollo Ads outperform other digital providers with:

↑ **30%** Click-Through Rate

↑ **34%** Engagement Rate

↑ **84%** Action Rate (Calls & Form Submissions)

* Performance statistics reflect average campaign performance across the entire Team Velocity dealership portfolio as measured in September 2023. Performance statistics are calculated through benchmarking reports that compare prior campaign performance before working with Team Velocity to current campaign performance with Team Velocity.

APOLLO ADS

Automated Advertising

Ad Manager

Automated Ad Creation
Data-Driven Ad Copy
Unlimited VIN-Based Payment Ads
Multi-Variant Ads & Extensions
Automated Bid & Budget Management
Automated Updates
OEM Event Integration
Market-Driven Creative
Google Analytics Integration
OfferMatch VDP

Ad Sync

Multi-Channel Marketing API
(Google, Bing, Facebook, YouTube, Email, Mail)
Automated Sync

Dynamic Landing Page Platform

CRM Integration

PRICING

Search (New + Pre-Owned + Service + VLAs)	\$1,595
Advid® (New + Pre-Owned)	\$1,000
Social (New + Pre-Owned + Service)	\$500
Display (New + Pre-Owned)	\$500