



Save time and get better results with SmartNurture

We do the leg work for you. By vetting leads and gathering essential information, our SmartNurture program allows you to prioritize true in-market shoppers.

Our Concierge Center is staffed by friendly, in-house specialists who handle a wide range of interactions from initial contacts to appointment reminders and customer follow up. We have proven that our service makes initial contact faster and results in higher close rates – at just \$4 per lead.

**ONLY \$4
 PER LEAD
 FOR 24/7
 MONITORING
 AND SUPPORT**



We Do It Faster











SmartNurture contacts customers **5 times faster** than the average dealer.



We Do It Better

SmartNurture leads close **double the average** dealer rate.

WHAT YOU GET WITH OUR SMARTNURTURE SERVICE

-  Agents save dealer's time by vetting leads gathering customer insights
-  Personalization of communication channel based on customer preference (phone, email, text or chat)
-  Agents provide white-glove customer service experience to customers
-  Flexibility to choose full-time or off-hours service
-  Real-time lead delivery with detailed customer notes
-  Customer responses and insights delivered directly to dealership
-  Multi-touch outreach to customers to increase connection rate with up to four contact attempts (phone, text & email)
-  Confirmation email to customer and dealer 24 hours before appointment
-  Follow-up after appointment for dealership feedback from customer
-  Automatic credit for J.D. Power SmartLeads that are not truly in-market customers

READY TO ENROLL?

Email us at customersuccess@jdpa.com or call (855) 550-0085