

SIMPLIFY YOUR CHOICES

Included in each package:

- Dedicated Account Manager
- Custom Creative
- Tracking Phone Numbers
- Real-Time Digital Reporting (Helix)
- Marketing Consulting



CERTIFIED
PROGRAM

CONTACT INFO

- 888-899-5542
- 3098 Piedmont Rd NE | Atlanta, GA 30303
- Forcemktg.com/OEM

CUSTOMIZABLE PROGRAM PACKAGES

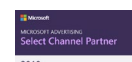
	PRICE
Premium (Static Display, Static Facebook)	\$500
Elite (Static Display, Static Facebook, Static Video)	\$1,000
Platinum (Dynamic Display, Dynamic Facebook, Dynamic Video)	\$1,500
PPC (Pay-Per-Click Advertising)	20% of spend (up to \$5,000)

ADDITIONAL PRODUCTS & UPGRADES

	PRICE
Dynamic (Video) - Set Up	\$495
Dynamic (Video) - Monthly	\$995
Video Production	\$695
Audio Production	\$495
Website Creative	\$795
Static Paid Social or Display	\$300
GBP Cars for Sale	\$95
First Party Data	\$1,495
Helix Audiences & Attribution	\$495
DMS Email Marketing (Per Deployment)	\$495
Conquest Email Marketing (Per Deployment)	\$1,700
SEO (3 content pages per month + site optimization)	\$1,495

ABOUT FORCE MARKETING:

FORCE MARKETING executes marketing that moves your business forward.



FORCE MARKETING IS PROUD TO BE AN INFINITI PARTNER

FIND MORE INFO HERE: FORCEMARKETING.COM/OEM

Now Infiniti dealers can receive 100% co-op reimbursement when they enroll with Force Marketing. Our strategies are fully customized and aligned to each dealer's individual goals.



DRIVE:

DYNAMIC VISUAL MEDIA

Combines social advertising with dynamic display and video advertisements into one package.

- Customizable video through DMS/CRM data
- Video pulls live dealer inventory directly into your creative.
- Video ads used for retargeting and targeting consumers based on location, interests/ demographics through 3rd party data



ONLINE VIDEO MARKETING

Package includes:

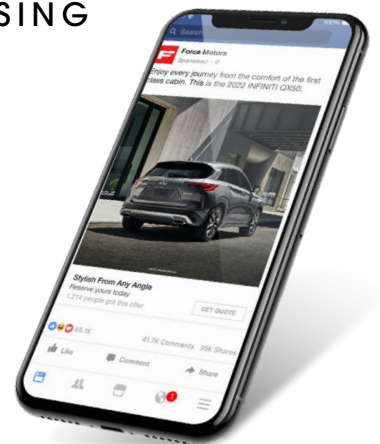
- Pre-Roll ads consisting of Direct Advertisers, SSP's, Trading Desks and Agencies competing for our publisher's traffic via programmatic video ad buying.
- Custom video production services with already integrated pre-roll ads for approved publishers



SOCIAL ADVERTISING

Package includes:

- Custom Oracle audiences
- Lead Ads
- Traffic Ads
- Video



PAID SEARCH

Package includes:

Google Micro-Moments to optimize campaigns down to the keyword level, leveraging ad extensions such as location, call, call out, structured snippets and price.



DISPLAY ADVERTISING

Utilizes custom creative that's strategically designed to reach more customers while targeting the right demographics more.