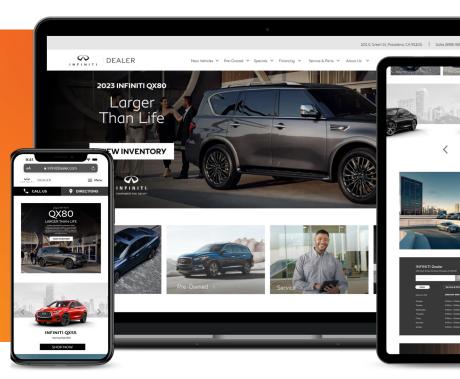


# Discover Why Fox Dealer Earns All 5 Star Google Reviews



"They are a trustworthy and solid business partner. It is their level of dedicated service that helps them stand apart from the crowd."

Joseph Valentino | COO - INFINITI of Lynbrook





#### **Better Service**

Our team's mission is to provide you with the best in class service that you deserve. Your dedicated support team is available 24/7 to assist you - we've got you covered.



## Site Wide Merchandising

Fox Dealer bespoke websites are customized to represent your dealership with vehicle offers available from homepage to VDP.



#### **More Contacts**

Fully responsive websites and mobile first design means more phone calls and form submissions.



### **Actionable Insights**

Transparent reporting on your website contacts to help inform your marketing strategy and decisions.

# Fox Dealer is the only Dealer Website Company Offering 24/7 Dealer Support!

Contact us today for a demo or to learn more!



Website Packages	Base \$1,399/Month	Advanced \$2,099/Month	Elite \$2,999/Month
Drag and Drop Content Management	<b>✓</b>	<b>✓</b>	<b>✓</b>
Schedulable Assets	<b>✓</b>	<u> </u>	<b>~</b>
Specials and Coupon Management	<b>✓</b>	<b>~</b>	<b>✓</b>
Email Form Configuration	<b>✓</b>	<b>~</b>	<b>~</b>
Incentives Management	<b>✓</b>	<b>~</b>	<b>~</b>
SEO Platform Tools	<b>✓</b>	<b>✓</b>	<b>✓</b>
Social Media Plug-ins	<b>✓</b>	<b>✓</b>	<b>✓</b>
Window Sticker Management	<b>✓</b>	<b>✓</b>	<b>✓</b>
Role / Permissions based CMS access	<b>✓</b>	<b>~</b>	<b>✓</b>
Payment Calculator	<b>✓</b>	<b>✓</b>	<b>✓</b>
Fully Responsive Design	<b>✓</b>	<b>~</b>	<b>~</b>
Dynamic Call tracking, Up to 4 lines	<b>✓</b>	<b>✓</b>	<b>✓</b>
OEM Integrations	<b>✓</b>	<b>~</b>	<b>✓</b>
3rd Party Integration Support	<b>✓</b>	<b>✓</b>	<b>~</b>
HTTPS Encryption	<b>✓</b>	<b>~</b>	<b>✓</b>
Free-Text Search	<b>✓</b>	<b>~</b>	<b>~</b>
Google Analytics Creation & Management	<b>✓</b>	<b>~</b>	<b>/</b>
Adwords Integration	<b>✓</b>	<b>✓</b>	<b>✓</b>
Advanced Inventory Pricing Tools	<b>✓</b>	<b>~</b>	<b>✓</b>
Premium Reporting Dashboard	<b>~</b>	<b>~</b>	<b>~</b>
Advanced SRP Filtering	<b>✓</b>	<b>✓</b>	<b>✓</b>
Advanced SEO Setup and Audit	<b>✓</b>	<b>✓</b>	<b>✓</b>
Advanced Inventory Management Tools	<b>✓</b>	<b>~</b>	<b>✓</b>
24/7 White Glove Customer Service	<b>✓</b>	<b>✓</b>	<b>✓</b>
Data Driven VDP Recommendations	<b>✓</b>	<b>✓</b>	<b>✓</b>
Accessible ADA Compliance Widget	<b>✓</b>	<b>✓</b>	<b>✓</b>
Dynamic Call tracking, Up to 8 lines		<b>~</b>	<b>/</b>
Vehicle Recommendation Tool		<b>✓</b>	<b>✓</b>
Behavioral / Offer (Pop-up)		<b>✓</b>	<b>✓</b>
Reputation Monitoring		<b>✓</b>	<b>✓</b>
Credit Application powered by 700 credit		<b>✓</b>	<b>✓</b>
Defend SEO (Ongoing Monthly SEO)		<b>✓</b>	<b>✓</b>
Picture to Video Inventory			<b>✓</b>
SRP Vehicle Offer			<b>✓</b>
Unlimited Inventory Exports			<b>V</b>
Monthly Creative Services			<b>✓</b>
Monthly Email Campaign			<b>V</b>
Custom Landing page Development			<b>✓</b>

A La Carte Options	Price
Design+ Creative Services	\$899 / Month
Defend SEO	\$1,495 / Month
Boost SEO	\$2,495 / Month
Conquer SEO + RM	\$3,595 / Month
Credit App	\$199 / Month
Comply Auto	\$25 / Month
Monthly Email Blast	\$1,999 / Month
AccessiBe ADA Compliance Widget	\$99 / Month



INFINITI Retailer Service-Only Website Package	Price \$749/Month
Drag and Drop Content Management	<b>✓</b>
Schedulable Assets	<b>✓</b>
Specials and Coupon Management	<b>✓</b>
Email Form Configuration	<b>✓</b>
SEO Platform Tools	<b>✓</b>
Analytics Reporting	<b>✓</b>
Call Tracking	<b>✓</b>
Fully Responsive Design	<b>✓</b>
OEM Integrations	<b>✓</b>
3rd Party Integration Support	<b>✓</b>
HTTPS Encryption	<b>✓</b>
Free-Text Search	<b>✓</b>
Enhanced Reporting Dashboard	<b>✓</b>
24/7 White Glove Customer Service	✓
Google Analytics Creation & Management	<b>✓</b>
Adwords Integration	<b>✓</b>
Google Translate	<b>✓</b>

